



# 3 MONTH MENTORSHIP PROGRAM - PITCH COURSE

THURSDAY EVENINGS FOR 3 HOURS  
19:00 - 22:00 CEST TIME ON ZOOM  
STARTING AUGUST 8TH 2024

- Introduce yourself to agents and managers in the English-speaking market.
- Send casting tapes to US casting directors.
- Learn about the industry, including how film and TV are financed and how it affects an actor.
- Understand Pilot season and how streaming has changed the landscape.
- Learn how to speak without an accent.
- Discover how to audition for big projects.
- Master the art of pitching yourself.
- Learn about the marketing materials you need to create.
- Be your own bridge between where you are and where you want to go.
- Get unstuck and unlock your potential.
- Realize that Hollywood is not a closed door; you just need to know how to enter.

# 12 WEEK OVERVIEW

## Week 1

### Introduction to the English-speaking Market

The first class is all about going on our mission. This will contain a lot of information about the US and UK acting industry, how casting is being conducted, how film and TV is financed, a brief overview of agents and managers, how TV and Streaming platforms are structuring our industry - How does Pilot season work? When and how can an actor get seen for an audition? This is an important class and an overview for everything we are going to uncover throughout these 12 weeks.

## Week 2

### Acting in Film, TV and Streaming

We then delve into acting and casting for TV and Streaming to understand the differences between Cable TV, Paid Cable, Network TV and Streaming services. We look at how the style of shooting changes not only the structure of the storytelling, but also the acting, and most importantly, the Casting process. This is a class rich with information, get ready to learn a lot of new skills about the TV Market. We also explore different genres, Single-cam, Multi-cam and Sitcom styles, as well as One-Hour and Half-hour shows.

## Week 3

### Your Unique Selling Point

This class is all about YOU as we prepare for the most crucial chapter of this course: discovering how you already fit into the industry. We will explore the research project and delve deeply into casting abilities. We will cover both masculine and feminine energy, as well as the four primary trauma responses that actors need to understand to best analyze their roles and types.

This is a skill audit: What do you already bring to the industry? What are your limiting beliefs, thoughts on rejection, and views on self-worth? Can we pinpoint your long-term and short-term goals?

## Week 4

### Auditions - Acting Class

The moment has come to explore various audition techniques. This class focuses on in-person auditions, self-tapes, and Zoom auditions.

We will conduct a mock audition with a cold read and introduce the self-tape project for marketing.

- Cold reading techniques
- Right brain, left brain
- Four nervous system responses and how to apply them to a scene

Mastering these audition skills is crucial for showcasing your talent effectively in different settings and increasing your chances of landing roles. By understanding these techniques, you will be better prepared to deliver compelling performances and stand out to casting directors.

# 12 WEEK OVERVIEW

## Week 5

### Focus on the Casting Director' Perspective

What does a casting director need to see to be compelled to bring you in?

We will explore Actors Access and Spotlight, work on resumes, and examine comedy and drama headshots.

- Guest Speaker: Professional headshot photographer and Casting Director

Understanding what casting directors look for is essential for presenting yourself effectively and increasing your chances of being noticed. This session will help you tailor your materials to meet industry standards and make a strong impression.

## Week 6

### Researching Agents and Managers

What are the differences between agents and managers? How do we prepare our material for them?

We will delve into the distinct roles of agents and managers and provide guidance on how to prepare and present your materials effectively.

- Guest Speaker: US or UK agent and manager

Understanding the roles and expectations of agents and managers is crucial for navigating your acting career. This session will equip you with the knowledge and tools to approach them with confidence and professionalism.

## Week 7

### Marketing Class for Actors

This class is all about understanding what you need to send out to get seen and how to present yourself effectively.

We'll delve deep into marketing strategies and prepare everything you need for compelling email pitches, setting you up for success before you actually start pitching. Learn the secrets to standing out and making a memorable impression.

## Week 8

### American Accent

Are you an international actor? If so, this class is for you. Discover how to practice losing your accent in just three hours.

We'll delve into the most important vowels and consonants, focusing on speech and rhythm to help you achieve an authentic American English accent.

# 12 WEEK OVERVIEW

## Week 9

### **Class One: Scene work for your Selftape**

This is an acting class with individual time slots. In this session, I'll individually work with you on refining scenes specifically for the self-tapes included in the program. You'll create three impactful self-tapes, completing them outside of our scheduled class time. This session is designed to help you perfect your performances and prepare for creating self-tapes. It's your opportunity to receive personalized guidance and make a lasting impression in the industry.

## Week 10

### **Class Two: Scene work for your Selftape**

This is the second acting class focused on refining scenes for your self-tapes. It's an important session as you'll create three self-tapes for your pitches, completing them within these two classes. To be able to shoot your scenes the week after, you'll need a good phone, a professional backdrop, a ring-light or professional self-tape light, and another actor who can read with you (live or over Zoom). This session is crucial for preparing your self-tapes and ensuring you have everything you need for a successful filming session in the subsequent week.

## Week 11

### **Crafting Your Actor's Toolkit: Inventory, Selecting the Right Headshot, and Material Review**

This week, we are presenting our material, helping choose the right scenes, discussing your personal headshot, and making sure your pitch is ready.

## Week 12

### **Launching Your Career: Sending Pitches to Agents, Managers, and Casting Directors**

The moment has come to send out our pitches to agents, managers, and casting directors as we wrap up our 3-month program. You now possess a wealth of knowledge to enter this industry confidently.

# CONGRATULATIONS

# SCHEDULE

AUGUST 8th: Introduction to the English-speaking Market

AUGUST 15th: Acting in Film, TV, and Streaming

AUGUST 22nd: Your Unique Selling Point

AUGUST 29th: Auditions - Acting Class

SEPTEMBER 5th: Focus on the Casting Director's Perspective

SEPTEMBER 12th: Researching Agents and Managers

SEPTEMBER 19th: No class - Time to Research

SEPTEMBER 26th: Marketing Class for Actors

OCTOBER 3rd: American Accent

OCTOBER 10th 5th: Scene work for your Self-tape (Class One)

OCTOBER 17th: Scene work for your Self-tape (Class Two)

OCTOBER 24th: Crafting Your Actor's Toolkit

OCTOBER 31st: Launching Your Career



# INFORMATION

## CLASS STRUCTURE

All classes are on Zoom. Some classes are presentation only, some are highly interactive, and others are real acting classes.

## CLASS RECORDING

All classes will be recorded and made available to all participants.

In the event of an industry guest speaker, we will not be recording their Q&A.

You will receive each class the next day and can rewatch it as many times during the duration of the course.

## MONEY-BACK GUARANTEE

If this class is for you, you will know within the first week. If this class is not what your journey needs, you may drop out with a full refund within 7 days of the first class. After 7 days have concluded, there is no refund, and the full tuition is due.

## COST

475 USD per month or 1425 USD for the whole three months.

370 GBP per month or 1110 GBP for the three months.

425 CHF per month or 1275 CHF for the whole three months.

435 EUR per month or 1305 EUR for the three months.

Payment is in USD, with other currencies provided for reference.

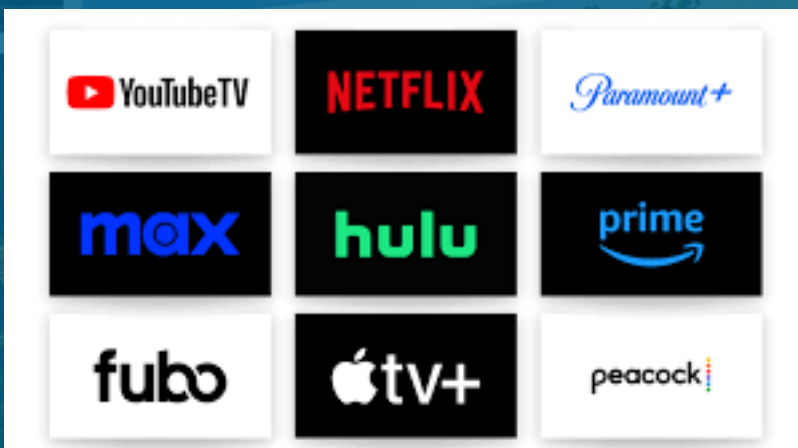
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Any questions please reach out

Disclaimer:

By participating in this program, you agree to fully and forever release, indemnify, and hold harmless Deborah Meister Acting Coaching, Deborah Meister, and any of their associates from any claims, damages, or liabilities arising from your participation.



# DEBORAH MEISTER

## DEBORAH MEISTER ACTING COACHING

An online studio for actors who want to break into the international market.

Our program is designed to help actors unblock themselves, understand the industry, and take the steps they have been procrastinating on.

Deborah Meister has been teaching acting, audition technique, and industry classes since 2014, helping numerous actors achieve their dreams in the English-speaking industry.

Available classes include mentorship programs, American Standard Accent classes, acting classes, pitch classes, and life coaching for actors.

Deborah Meister is a seasoned acting coach, actress, singer, producer, and writer. She has been developing and is in the process of producing films and TV shows around the globe while helping actors progress from A to B.



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A photograph of the Hollywood sign on a hillside at sunset. The sign is white and stands out against the colorful sky. The background shows a view of the city and surrounding hills.

HOLLYWOOD